

Brand kit

Prepared for Your team / Your business

Initial service outline - subject to discovery and agreement.

Your goal

A recognisable brand across your website, sales material and social channels.

Recommended starting point

Give customers a clear reason to choose you. We turn your positioning into a consistent visual identity your team can use every day.

Proposed deliverables

1. Positioning and audience workshop
2. Logo system, colour palette and typography
3. Voice, messaging and practical brand guidelines
4. Social and sales presentation templates

Typical engagement

3-5 weeks. Dates depend on final scope, approvals and resource availability.

Budget and commercial terms

Budget preference: To be agreed after discovery. This is not a binding quote. Fees, payment terms, third-party costs and final scope will be confirmed in a separate priced proposal.

Next steps

CreatorFox will review your brief and follow up to clarify priorities. Reply to the proposal email with any useful links or questions.

Contact: make@creatorfox.com